

Job Title: Digital Communications Manager

Working For: Conservative Environment Network

Location: London

Salary: £34,001-£43,000

Contract type: 12 months fixed term, with the intention to make the role permanent

Job details

The Conservative Environment Network (CEN) is the home for conservatives who support responsible environmental leadership. We are looking for a creative and proactive digital communications manager to develop and execute innovative digital content to promote our work.

Many of the key debates around climate and nature policy are increasingly conducted online, so it is vital that conservative environmentalists promote our arguments and ideas more effectively on social media. We are looking to revamp our approach to digital communications to reach a wider audience more effectively.

The successful candidate will work across CEN's social media channels, website, Substack, and events, supporting the Head of Communications to promote CEN's work. We welcome applications from candidates who can demonstrate a strong track record of developing and deploying high quality digital content, with an enthusiasm for working on environmental issues.

Responsibilities:

- Design, write, and post content across CEN's social media channels on X, Instagram, LinkedIn, and Facebook to promote our work
- Work across the CEN team to support their use of social media to promote their work, including deploying them in video content
- Update and design content for the CEN website
- Draft content for CEN's newsletter on Substack
- Design graphics and branding for CEN publications
- Work with the Head of Communications to develop a new digital communications strategy
- Create exciting digital content to promote key media interventions, events, and publication launches
- Work with high profile event speakers and the CEN caucus to create video content for social media

Required experience and skills:

- At least two years' experience designing and publishing high quality social media content across a range of different platforms
- Experience in developing and driving forward a coherent social media strategy
- Experience in creating compelling videos and graphics for a political audience
- Deep belief in CEN's core mission and values and a desire to advance environmentalism on the UK right-of-centre
- Strong attention to detail and ability to produce compelling and concise written output

- A curious and keen intellect and a willingness to learn and develop different skills

Desired experience and skills:

- Previous experience in the climate and nature space
- Experience managing and updating Wix websites
- Proficiency with Adobe as a creative studio and Canva for graphic design

Benefits of working at CEN

- 25 days of annual leave entitlement, increasing with length of service
- Office closure between Christmas and New Year
- One day of volunteering leave per year
- 5% of monthly salary contributed by CEN into our pension scheme
- A comprehensive learning and development package, with opportunities for learning new skills and expanding knowledge
- Cycle to work scheme
- Season ticket loan scheme
- Hybrid and flexible working options available
- Enhanced maternity, paternity, and compassionate leave policies
- Unlimited bean to cup coffee and unlimited teas
- Free beers and soft drinks on Thursdays and Fridays
- Annual team away day
- Relaxed working environment and casual office dress code
- Regular social events

Application details

Please submit your CV and cover letter to Max Anderson, Head of Communications, via john@cen.uk.com by 9am on Monday 9th November. Your cover letter should answer three questions: why this role and organisation; why me; and why now. It should be no more than a page long and use the questions to clearly delineate each answer. Please be aware we will be running each application through an AI detector.

The second stage of the application process will involve a written task. Shortlisted candidates will then be invited to complete a short assessment and interview w/b 16th November. We are looking for the successful candidate to start as soon as their notice period allows.

Website: <https://www.cen.uk.com>