

Job title: Outreach and Digital Officer

Working for: Conservative Environment Network

Location: London

Salary: £27,500

Contract type: Permanent

Job details

The Conservative Environment Network (CEN) is the independent forum for conservatives in the UK and around the world who support net zero, nature restoration, and resource security. Going into the next general election, CEN will seek to grow our movement of grassroots conservative environmentalists, raise environmental ambition on the centre-right, and secure stronger climate and nature policies.

The aim of our outreach programme is to significantly extend our UK network of conservative environmentalists to encompass more students, grassroots supporters and councillors, raising awareness about environmental issues, reinforcing environmental ambition, and promoting market-based solutions among the grassroots of the conservative movement. Through our outreach programme, which has seen major increases in CEN's social media reach and grassroots membership, we want to provide a platform for all parts of the conservative movement to debate and champion environmental policies - not just policymakers.

To help us deliver these goals, we're looking to hire an organised and enthusiastic Outreach and Digital Officer. This position is ideally suited for someone with connections across the conservative movement, who is passionate about driving grassroots support for conservative environmentalism.

The successful applicant will:

- Provide support managing our grassroots events programme, including our presence at Conservative Party Conference and our annual CEN academy for conservative environmentalist students
- Organise virtual events to debate topical environmental issues for our networks
- Grow and manage our network of supporters and councillors
- Provide support to grow and manage CEN's ambassador programme
- Help engage and organise more environmental events with conservative grassroots organisations on behalf of CEN
- Engage councillors looking to champion environmental issues

- Help create graphics and produce and edit videos for CEN's social media accounts to promote CEN events, CEN campaigns and highlight environmental issues raised in parliament

Person specification:

- A passion for conservative environmentalism
- Experience of working and organising within the conservative movement, and a broad network of conservatives across the UK
- Enthusiastic about working in a small organisation
- Good political judgement, and an ability to work independently and spot opportunities to progress CEN's mission
- Strong organisational skills
- Excellent written and verbal communication skills
- Experience of organising events is desirable
- Experience creating graphics and editing videos for social media is desirable

Benefits of working at CEN

- Ability to create and influence policy to tackle the climate and biodiversity challenges
- Annual leave entitlement of 33 days, including bank holidays
- Office closure between Christmas and New Year
- One day of volunteering leave per year
- A comprehensive learning and development package, with opportunities for learning new skills and expanding knowledge
- Cycle to work scheme
- Automatic and immediate right to request flexible working
- Unlimited coffee and teas, and free beers and soft drinks on Thursdays and Fridays

CEN values diversity, and wants our team to represent all parts of our community. We aim to appoint the most suitable candidate at all times and welcome applications from people from all different backgrounds.

Closing date: Midday on Monday 15th January

Application details

Please submit a CV and a one-page covering letter outlining how you meet the criteria in the person specification and evidence your ability to undertake the tasks and responsibilities listed by midday

on Monday 15th January 2024. Please submit your CV and a one-page cover letter to Isabel Goodwin at CEN, at isabel@cen.uk.com

We will invite a small number of successful applicants to submit a written task, and the best of these will be invited to an interview, taking place soon after the application deadline - this will involve a discussion of your motivations for applying, relevant past experience, and interest in conservative environmentalism.

We are looking for the successful candidate to start as soon as possible.

Website: <https://www.cen.uk.com>