



CEN Ambassador Code of Conduct

- All ambassadors must agree to the principles outlined in the CEN supporter network pledge.
- The Conservative Environment Network is an independent forum which is not affiliated to the Conservative Party. Therefore, any electioneering or party political campaigning under the CEN banner is not appropriate.
- All ambassadors must not have engaged or engage in any conduct which brings or is likely to bring the Conservative Environment Network into disrepute. In this context, disrepute means causing CEN to be held in low or negative esteem as a result of a member's behaviour or actions.

Anti discrimination:

- Every ambassador must not discriminate against, bully, harass or victimise any other person because of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex and sexual orientation. These are called the "protected characteristics" and are found in the Equality Act 2010.

Anti bullying and harassment:

- Every ambassador must not bully or harass anyone for any reason.

Tolerance and respect for others:

- Political discourse can be very robust and adversarial. People are entitled to hold and express opinions, views and outlooks that others may strongly disagree with. However, whatever they might think about those opinions, views and outlooks, ambassadors are expected to have basic, common respect for, and tolerate, those individuals who may offer them and have the right to express them.

Behaviour:

- Every ambassador must not misuse social media.

An ambassador may have misused social media when the use:

- a. commits a crime
- b. commits an unlawful act and/or engages in prohibited conduct under either or both Equality Acts 2006 and 2010



- c. publishes or republishes data in breach of Data Protection Act 2018
- d. breaches the Code of Conduct (including bullying, etc)
- e. brings the Conservative Environment Network into disrepute in any way, whether it is intentional or not
- f. to “like” or “share” or “repost” or otherwise republish or endorse posts made by others that (had they been ambassadors) would breach any of these criteria

“*Use*” for these purposes means posting or endorsing information on social media. It is immaterial whether the social media account belongs to the ambassador or is in the name of the ambassador.

“*Use*” covers situations where ambassadors allow others access to social media accounts over which they have control.